



#Girls Club

Empower Women.
Transform Teams.

2026 Partnership
Opportunities

Why Support #GirlsClub?

At #GirlsClub, we are closing the gender gap in sales, marketing, and customer success leadership—one empowered woman at a time. Our cohort-based certification program combines confidence-building, skill development, mentorship, and community to prepare high-potential women for their next big career move.

By sponsoring #GirlsClub, your company becomes part of a purpose-driven movement that's producing real results for women, businesses, and the industry at large.

Whether you're looking to increase brand visibility, invest in talent development, or align your organization with a powerful DEI mission, #GirlsClub offers sponsorship opportunities at various levels to match your goals and budget.



What is #GirlsClub?

An Exclusive 5-Month Leadership Training & Certification Program for Aspiring Leaders

#GirlsClub is an **immersive leadership training and certification program** designed to help women rise into management roles in sales, marketing, and customer success.

With over **500 promotions and counting**, the program focuses on building confidence, providing tactical leadership skills, and fostering a strong support network of mentors and peers.

What the Program Includes:

- Award-Winning Sales Management Training - **Powered by Factor 8**, including topics like call coaching, performance metrics, meeting cadence, and time management.
- 1:1 Mentorship - Connects each Protégé with a seasoned sales leader (male or female).
- Confidence Curriculum - Content and guidance tailored for women preparing for leadership.
- Spotlight Opportunities - Gain exposure through speaking, social media, and annual awards.
- Community Access - Private groups, book clubs, live sessions, and a powerful alumni network.

Program Benefits:

- 70%+ Promotion Rate among rep-level participants (within 6 months!)
- Global Reach: 1400+ participants from 700+ companies in 23 countries.
- Inclusive Support: Allies, Advocates, Mentors, and Thought Leaders all contribute.
- Recognition: The #GirlsClub logo stands for inclusion, ambition, and excellence.

Program Cost:

Individual Seats: \$3,197

Teams of 2+: \$2,750

Many Protégés are self-funded and rely on scholarships provided by our sponsors to join the program.

Choose the Level That's Right for You

From high-impact Title Sponsorships to targeted Scholarship and Supporter opportunities, every partnership with #GirlsClub delivers measurable value. Sponsors can engage in a variety of meaningful ways:

Amplify Your Brand

Gain year-round visibility through logo placements on the #GirlsClub website, social media, email campaigns, event collateral, and cohort content.

Generate Meaningful Leads

Connect with a community of engaged professionals and decision-makers through webinars, networking events, and targeted promotional opportunities.

Demonstrate Purpose

Sponsorship is more than visibility—it's an investment in equity, representation, and the next generation of women leaders. Many partners proudly display their #GirlsClub Scholarship Sponsor badge and share their involvement as a public commitment to DEI.

Develop and Attract Talent

Promote open roles in newsletters, support rising stars on your team through cohort participation, or fund scholarships to uplift underrepresented individuals.

Showcase Thought Leadership

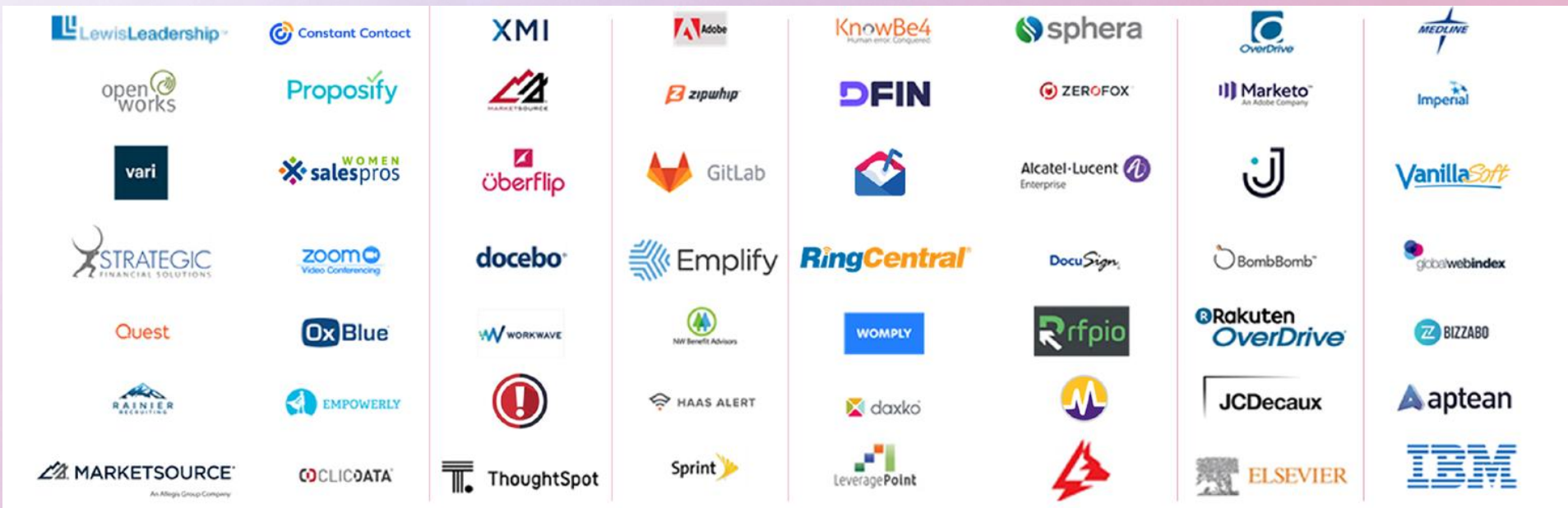
Contribute content, host sessions, or share your story to highlight your company's values and commitment to developing future leaders.

Real Impact. Real Growth.

Every cohort graduate tells us the same thing: "This changed my life." The women in our program leave more confident, capable, and connected—ready to lead and ready to make a difference. Your sponsorship makes that possible.

By partnering with #GirlsClub, you're not just investing in one woman's future—you're helping shift the leadership landscape for everyone.

Let's build it together.



We've had over 1800 participants from 700+ companies in 750 cities and 30 countries.



Title Sponsorship

Investment: \$60,000 annually
Number Available: 2

Lead the Movement. Champion Women in Leadership.

As a **Title Sponsor**, your brand will represent the highest level of support for #GirlsClub—a powerful initiative designed to empower and elevate women in sales, marketing, and customer success. This exclusive opportunity positions your company as a driving force for diversity, equity, and inclusion, while delivering meaningful brand visibility, lead generation, and thought leadership throughout 2026 and two 5-month cohorts.

Benefits Include:

Event-Based Lead Generation

- Two (2) Thought Leadership Webinar
 - Co-branded, topic aligned with the #GirlsClub mission
 - (1) webinar hosted per quarter by #GirlsClub, sponsor chooses which quarter based on availability
 - Sponsor receives registration list (average 200–450 registrants) from executive to individual contributor level
- One (1) In-Person Local Networking Event
 - Hosted in partnership with #GirlsClub and Legacy Executive Club
 - Sponsor branding on landing page, a 5-minute speaking opportunity, branded gift option, and attendee lead list

Annual Program Participation

- Virtual Cohort Kickoff Sessions (January & July)
 - 3-minute welcome by sponsor representative during each cohort's launch
- Virtual Graduation Ceremonies (June & November)
 - 3-minute closing remarks by sponsor representative
- Logo Visibility
 - Featured on the #GirlsClub homepage
 - Standalone slide in live training sessions (custom offer included if applicable)

Training & Product Integration

- Present your solution as an official #GirlsClub tool or partner
- Provide licenses to participants or the #GirlsClub team
- Examples: Goldcast (webinar platform), BombBomb (video tool), Southeastern (swag provider)
- Optional integration into SalesBar training modules to deepen participant engagement with your solution

Email Campaigns & Newsletter Visibility

- Two Dedicated Email Campaigns
 - One per cohort, featuring your custom content or offer
- Post-Event Follow-Up Visibility
 - Mentions in follow-up emails to sustain engagement
- Monthly Newsletter Inclusions
 - Feature open roles, announcements, or tools
 - Logo recognition in each edition

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Title Sponsorship

Investment: \$60,000 annually
Number Available: 2

Lead the Movement. Champion Women in Leadership.

Benefits Continued:

Cause Awareness & Brand Alignment

- Title sponsor named in at least 10 LinkedIn posts annually
- Top 25 Companies Supporting Diversity, Inclusion & Equality
 - Annual Co-branded with sponsor
 - Guaranteed Top 25 recognition for sponsor company
 - Featured in emails, social media, and a downloadable report
 - Includes social badges for winning companies
- Custom Virtual Keynote or Interview with Founder Lauren Bailey
 - Internal or external audience, topic aligned with your goals and sponsorship story

Cohort Seats & Scholarships

- Receive four (4) cohort seats for the 2026 program
 - May be used internally or donated
 - Donated seats become named scholarships
 - Sponsor may review applications and select recipients
 - Promotional support and visibility for the scholarship included

Graduation Award Sponsorship

- Sponsor a custom, branded graduation award (e.g., [Your Company] Bravery Award)
 - Name included on the award, in event presentations, and across communications
 - Option to help present the award at graduation



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Champions Sponsorship

Investment: \$39,500 annually
Number Available: 4

Lead the Movement. Champion Women in Leadership.

Position your brand as a prominent advocate for advancing women in leadership. The Champion Sponsorship offers a premium level of visibility, community engagement, and tailored lead generation opportunities throughout 2026 and two 5-month cohorts.

Benefits Include:

Event-Based Lead Generation

- One (1) Thought Leadership Webinar
 - Co-branded, topic aligned with the #GirlsClub mission
 - Sponsor receives registration list (average 200–450 registrants) from executive to individual contributor level

Annual Program Participation

- Logo Visibility
 - Featured on the #GirlsClub homepage
 - Standalone slide in live training sessions (custom offer included if applicable)

Training & Product Integration

- Present your solution as an official #GirlsClub tool or partner
- Provide licenses to participants or the #GirlsClub team
- Examples: Goldcast (webinar platform), BombBomb (video tool), Southeastern (swag provider)
- Optional integration into SalesBar training modules to deepen participant engagement with your solution

Newsletter Visibility

- (2) Newsletter Inclusions per cohort
 - Feature open roles, announcements, or tools
 - Logo recognition within newsletter

Cause Awareness & Brand Alignment

- Champions sponsor named in at least 6 LinkedIn posts annually
- Top 25 Companies Supporting Diversity, Inclusion & Equality
- Guaranteed Top 25 recognition for sponsor company
- Featured in emails, social media, and a downloadable report

Cohort Seats & Scholarships

- Receive two (2) cohort seats for the 2026 program
 - May be used internally or donated
 - Donated seats become named scholarships
 - Sponsor may review applications and select recipients
 - Promotional support and visibility for the scholarship included
 - Additional cohort seats available for \$2,500 each (list price \$3,197).

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Partner Sponsorship

Investment: \$28,500 annually
Number Available: 6

Lead the Movement. Champion Women in Leadership.

Showcase your commitment to empowering women in leadership with the Partner Sponsorship. This package offers strong visibility and meaningful opportunities to engage with the #GirlsClub community throughout 2026 and two 5-month cohorts.

Benefits Include:

Annual Program Participation

- Logo Visibility
 - Featured on the #GirlsClub homepage
 - Logo on slide in live training sessions with 20+ thank you's and shoutouts throughout the cohort sessions

Training & Product Integration

- Present your solution as an official #GirlsClub tool or partner
- Provide licenses to participants or the #GirlsClub team
- Examples: Goldcast (webinar platform), BombBomb (video tool), Southeastern (swag provider)
- Optional integration into SalesBar training modules to deepen participant engagement with your solution

Newsletter Visibility

- (1) Newsletter Inclusions per cohort
 - Feature open roles, announcements, or tools
 - Logo recognition within newsletter

Cause Awareness & Brand Alignment

- Partner sponsor named in at least 4 LinkedIn posts annually
- Top 25 Companies Supporting Diversity, Inclusion & Equality
- Guaranteed Top 25 recognition for sponsor company
- Featured in emails, social media, and a downloadable report

Cohort Seats & Scholarships

- Receive one (1) cohort seats for the 2026 program
 - May be used internally or donated
 - Donated seats become named scholarships
 - Sponsor may review applications and select recipients
 - Promotional support and visibility for the scholarship included
 - Additional cohort seats available for \$2,500 each (list price \$3,197).

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Supporter Sponsorship

Investment: \$15,000 annually
Number Available: 8

Lead the Movement. Champion Women in Leadership.

The Supporter Sponsorship is the perfect entry point for organizations looking to make a meaningful impact while aligning with the #GirlsClub mission of empowering women in leadership. By joining as a Supporter Sponsor, you demonstrate your commitment to fostering diversity, inclusion, and the next generation of leaders throughout 2026 and two 5-month cohorts.

Benefits Include:

Annual Program Participation

- Logo Visibility
 - Featured on the #GirlsClub homepage
 - Logo on slide in live training sessions with 20+ thank you and shoutouts throughout the cohort sessions

Newsletter Visibility

- (1) Newsletter Inclusions per cohort
 - Feature open roles, announcements, or tools
 - Logo recognition within newsletter

Cause Awareness & Brand Alignment

- Supporter sponsor named in at least 4 LinkedIn posts annually

Cohort Seats & Scholarships

- Receive one (1) cohort seats for the 2026 program
 - May be used internally or donated
 - Donated seats become named scholarships
 - Sponsor may review applications and select recipients
 - Promotional support and visibility for the scholarship included
 - Additional cohort seats available for \$2,500 each (list price \$3,197).

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Scholarship Sponsorship

Investment: \$5,000 annually
Number Available: 10

Lead the Movement. Champion Women in Leadership.

The Scholarship Sponsor provides a direct and meaningful impact by covering enrollment fees for two women aspiring to leadership roles. With a focus on accessibility and empowerment, this package allows organizations to contribute to the growth and success of underrepresented individuals while gaining recognition for their commitment to advancing women in leadership with full ride scholarships.

Benefits Include:

Scholarships

- Sponsorship provides (2) cohort seats for the 2026 program
 - Seats become named scholarships
 - Sponsor may review applications and select scholarship recipients
 - Promotional support and visibility for the scholarship included
 - Additional cohort seats available for \$2,500 each (list price \$3,197).

Annual Program Participation

- Logo Visibility
 - Featured on the #GirlsClub scholarship page
 - Logo on slide in kickoff, mid-point check-in and finale celebration virtual sessions with thank you and shoutouts throughout the cohort sessions

Cause Awareness & Brand Alignment

- A Scholarship Sponsor badge to display on your website, LinkedIn, or other channels, showcasing your company's support for diversity and leadership development.
- One (1) LinkedIn sponsorship announcement tagging your company, highlighting your contribution to advancing women in leadership.

What our Protégés say:

"Without the scholarship I wouldn't have been able to participate in #GirlsClub."

"I am forever grateful for the opportunity the #GirlsClub program has given me. My career, confidence, and leadership skills have all seen positive changes."

"Being awarded this scholarship has given me the boost I needed to double down on my own leadership skills."

"The opportunity for a scholarship helped me talk to my boss about the investment of time and energy #GirlsClub requires."

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Add-On Event Sponsorship

Investment: \$5,000/event
Number Available: 8

Lead the Movement. Champion Women in Leadership.

Make a memorable, face-to-face impact as an Add-On Event Sponsor for a #GirlsClub in-person networking event. Hosted in a local city, these exclusive gatherings bring together #GirlsClub cohort participants, Legacy Executive Club members, and senior leaders who share a passion for advancing women in leadership. This is a powerful opportunity to align your brand with a high-caliber audience, spark meaningful connections, and show up in a room that's rallying around purpose and progress.

Benefits Include:

Local Networking Event Participation

- Hosted in partnership with #GirlsClub and Legacy Executive Club
- Sponsor branding on landing page, a 5-minute speaking opportunity, branded gift option, and attendee lead list



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